



**Press Release
For immediate release**

PrevoSt Growth Reflected Through New Appointments

Sainte-Claire, QC – May 18, 2011 - PrevoSt has announced two key personnel appointments, demonstrating their continued focus on the conversion coach and seated coach market segments. Ron Rogers will move from his position as PrevoSt New Coach Regional Sales Manager to assume responsibility as PrevoSt Vice President of Conversion Coach Sales. Rogers will lead development of new initiatives in the conversion coach market.

Ron brings over 25 years of sales and marketing management experience to PrevoSt. Before joining PrevoSt, he spent the previous 12 years in the automotive industry and held the position of Commercial Director, Sales and Engineering for Corning Incorporated Environmental Technologies Division. He led the sales and engineering teams for Corning's North American customers, GM, Ford, and Chrysler. Ron will report to Andy Kankula, PrevoSt Senior Vice President of Marketing/Sales, and he will be based at the PrevoSt office in Greensboro, NC.

Paul Flavin will become the Seated Coach Regional Sales Manager for the Mid-West region and will take responsibility for new and existing accounts in Michigan, Illinois, Indiana and Ohio. Flavin has broad experience in the commercial vehicle industry. His most recent position was as North America Commercial Manager at Umicore Corporation, where he was responsible for Heavy Duty Diesel Engine Emission Catalysts sales to accounts such as Detroit Diesel, CAT, Cummins and Navistar. In addition, he previously held sales and management positions with Sensata, a leading supplier of sensor technology to the commercial vehicle industry, and Lear, one of the world's largest suppliers of interior components to the automotive industry. Flavin will report to Robert Goodnight, Vice President of New Coach Sales and will be based in Novi, Michigan.

These new appointments will allow Dann Wiltgen, PrevoSt Vice President, to intensify his efforts in the Seated Coach segment, specifically in the areas of Key Corporate Accounts and Pre-Owned Seated Coach.

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About PrevoSt

PrevoSt is a leading manufacturer of premium intercity touring coaches and the world leader in the production of conversion coaches for high-end motorhome and specialty conversion. A company in the Volvo Group of Companies, it has access to the financial strength, research capability, and manufacturing expertise of the group. The Volvo Group is one of the world's leading manufacturers of heavy-duty diesel engines. PrevoSt has its main manufacturing facilities in Sainte-Claire, Quebec, Canada and has seven Parts and Service Centers located in the United States and Canada. www.prevoStcar.com

For more information

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