

Guy Harvey Outpost Announces First-of-its-Kind RV and Cottages Outdoor Resort Community in Tarpon Springs, Florida

<u>Sales of boutique RV lots and lifestyle cottages at Guy Harvey Outpost</u> <u>Club & Resort Tarpon Springs, near Tampa, FL, to begin this May</u>



Artist rendering of for-sale resort cottages

Artist rendering of the Clubhouse pool view

FT. LAUDERDALE – Guy Harvey Outpost Collection is developing a first-of-its-kind upscale outdoor resort community in response to the rapidly growing outdoor recreation market and the tiny-home movement. **Guy Harvey Outpost Club & Resort Tarpon Springs** will offer eco-friendly cottages and boutique RV lots for sale in an amenity-rich, 66-acre setting where the Anclote River meets the Gulf of Mexico in the picturesque Old-Florida coastal community of Tarpon Springs, just 30 miles northwest of downtown Tampa, FL.

Programmed with a full array of resort amenities and outdoor recreation oriented activities, the resort will offer a unique opportunity to own full-service RV lots and stylish eco-friendly cottages in a coastal wilderness setting known for fishing, boating and beachcombing. Owners will have the option of putting their cottages in the resort community's rental program.

"We are responding to rising RV sales and the burgeoning interest in the outdoors by creating and selling upscale coastal cottages and lots to discerning buyers who crave the experience of outdoor living with the conveniences and comforts of a resort lifestyle," said Ed Mayer, president, Elite Resorts, the developer. "Guy Harvey Outpost Club & Resort Tarpon Springs is the first property in the U.S. to raise the bar on RV living to a new level."

Deposits are currently being taken on the 100 cottages and 250 RV lots. The 400-to-500-square-foot oneand two-bedroom, solar-paneled cottages are priced from \$250,000 and can be purchased fully furnished and equipped. Averaging 3,200-square-fee, the RV lots start at \$150,000 and come with 100-AMP electric service, cable, water and sewer. Occupancy is slated for fall 2018.

Once completed Guy Harvey Outpost Club & Resort Tarpon Springs will include resort-style and outdoor amenities never seen before in RV sites. Resort amenities include a 20,000 square-foot Clubhouse with social rooms, an owners' lounge and a gracious social catering space, as well as the Redfish Flats Grill & Tiki Bar overlooking the pool and lake.

Outdoor and adventure amenities will be impressive with the Guy Harvey Outfitter Adventure Center, a full-service fishing and watersport center; the Guy Harvey Theater; a Nature Discovery Center; a bike trail, and 'Lil Guys kids camp, all of which will provide interactive and educational nature and marine-life

opportunities while showcasing the environmental awareness and conservation advocacy work of Guy Harvey and Audubon Florida.

FlatsClass TV-host and pro-angler Captain C.A. Richardson has signed on as the fishing activities program director for the Guy Havey Outfitter Adventure Center, which includes the Outpost Fishing School. Owners will have preferred access to charters guided by Capt. Richardson and other Adventure Center program offerings and events.

There will also be an exercise center, a sport courts club, a dog park, 24-hour security, secure boat and RV storage and high-speed property-wide WiFi.

Additonal Quotes

Mark Ellert, president, Guy Harvey Outpost Club & Resort Collection: "One of the biggest trends today is the desire for outdoor recreation and to connect with nature. While camping and RV enthusiasts have been driving this surge, and RV manufacturers have responded with upscale and lifestyle vehicles, the destinations have not changed markedly. Our Guy Harvey Outpost Club & Resort Collection provides an upscale outdoor resort hospitality product that did not exist before and one that serves the needs to today's outdoor afficiandos."

Guy Harvey: "One of my lifelong missions is to inspire individuals, especially kids, to unplug, get off the couch and spend time engaging with the nature that surrounds us. Our Guy Harvey Outpost Club & Resort Tarpon Springs will not lack in opportunities for 340 lucky families to be stewards of the future."

Captain C.A. Richardson: "The world-class fishing and boating along this 'old Florida' coast is unrivaled. Tarpon Springs has some of the best fishing in the U.S. with water so clear you can read the date on an underwater quarter at eight feet."

For information and to pre-register for sales, visit www.outpostclubtarponsprings.com.

About Guy Harvey Outpost Club & Resort Collection: Guy Harvey Outpost Club & Resort Collection is the brainchild of Ed Mayer of <u>Elite Resorts</u>, one of the country's most seasoned RV resort developers and managers, and Mark Ellert, president. As the newest addition to the <u>Guy Harvey Outpost</u> brand, it is building outdoor hospitality resort communities with for-sale cottages and RV lots in coastal and wilderness waterfront settings.

Guy Harvey Outpost is a collection of independently owned hotels, resorts and travel products that showcase unique destinations, cultures and experiences designed to stimulate guest appreciation of fragile eco-systems and awareness of local conservation challenges under the guidance of renowned marine artist, scientist and conservation advocate <u>Dr. Guy Harvey</u>. Outpost Signature Collection includes Florida resorts in Islamorada and St. Pete Beach, with its newest addition opening 2017 in St. Augustine Beach. Expedition Collection is an ecosystem of lodging, outfitters and multi-day adventures in the Bahamas, Cuba, Dominica, Galapagos Islands, Isla Mujeres, Little Cayman Island and Panama. The outfitters are invitation-only dive operators and top-of-class inshore fishing guides and offshore captains.

About Captain C.A. Richardson: <u>Captain C.A. Richardson</u> is a professional angler and the producer/host of the popular fishing show <u>Flats Class TV</u>. A forty-year resident of St. Petersburg, FL, C.A. moved from Charleston, SC as a toddler and has been fishing ever since. In 2001 he launched his successful Flats Class touring fishing school and developed a dedicated following of flats and inshore fishing angling enthusiasts around Florida. Several years later, in 2006, these popular seminars evolved into Flats Class TV, now a destination fishing TV series with a nationwide audience. With the aid of Forrest Fox Productions and seasoned outdoor camera specialist Dan Larson, Flats Class TV has won two industry awards since its debut and is annually nominated as the best educational outdoor program.

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