



Liberty Coach
December 5, 2012

Bumper-To-Bumper Warranty Is Just The Latest “Industry First” From Liberty Coach

(North Chicago, IL and
Stuart, FL) – When it comes to
innovation in the luxury motor coach
business, leave it to Liberty Coach to
lead the way.



The latest from the industry’s oldest and most trusted manufacturer: a 90-day bumper-to-bumper limited warranty on every used coach, manufactured in 2002 or after, that they sell for the remainder of the 2012 calendar year.

It’s yet another “first” from the company that virtually invented the Prevost conversion industry in 1979, and whose full-service Florida dealership stands as *the* premier source for “all things Prevost” – whether you’re buying a new coach, selling your old one, or both.

“Introducing the warranty is just the next logical step toward our overall goal, which is to build the world’s finest motor coaches, and back them with the most professional, effective sales and service organization we can,” Liberty V.P. and co-owner Frank Konigseder says. “Like everything we do, it reinforces the fact that the Liberty brand is designed for people who are truly serious about their coaches, and take great pride in owning the very best.”



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Ironically, that pride becomes even more noticeable when it comes time for a coach owner to sell. “Most Liberty owners are as proud of their coach on the day they sell (more)

as they were on the day they bought it, maybe even prouder,” he continues. “That’s why they almost always come back to the Liberty Coach Dealership in Florida when it’s time to sell. Partly because we pay top dollar, of course. But also because they know we really understand how they feel – almost like selling their home.”

It’s a rare salesperson who can do that, and Frank feels very fortunate to have three of them. “Gary Patterson, Dave Wishnoff, Robin King – they’re the keys to what makes our dealership experience so exceptional,” Frank notes. “We coined the term ‘Lifestyle Specialist’ to describe what they do, because it’s so much more than just sales.”

He points out that each has more than 25 years in the RV and motor coach field. Even more importantly, each is also an active coach user himself, and brings a first-hand understanding of the coaching lifestyle to the job.

“That makes a huge difference at every point in the sales and delivery experience, whether you’re buying a new or pre-owned coach,” he says. “Not only does your Liberty Lifestyle Specialist have a depth of technical expertise far beyond that of an ordinary RV sales rep, but he also understands every system, every feature from an user’s point of view. He’s been in your shoes.”



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Another big point of difference is in the service arena, where Liberty Coach is unparalleled. “We have service people who have been working on Prevost conversions longer than any other conversion manufacturer has been in business,” Frank points out. That includes North Chicago Service Manager Bill Doherty, who has been with Liberty Coach since 1981, and Florida Service Manager Troy Moody, who has headed up the Stuart operation since the doors opened nearly 12 years ago. With over 60 years experience between them, Frank describes the two as “legends in the industry.”

“Our service team is the best in the business,” Konigseder says of the Florida service facility. “They have to be. As the only full service Prevost conversion service facility in south Florida, our Stuart operation is always extremely busy – especially since we’ll work on any Prevost coach, regardless of the manufacturer, and many Class A motorhomes, as well. Every customer expects quality of service that’s consistent with Liberty’s reputation as the best of the best. And that’s what we deliver.”

Which is something to keep in mind for RVers considering moving up to a Prevost conversion for the first time, Konigseder points out. “If you’re thinking about making the jump, it’s a great time to take a look at a pre-owned Liberty Coach,” he says. “We have an exceptional selection available right now, and every coach has been



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maintained to a standard no one else can match.”

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And with the warranty announcement, he’s clearly willing to back that up with a guarantee no one can match, either. “If you purchase any pre-owned or consignment coach, manufactured in or after 2002, from Liberty Coach of Florida between now and the end of 2012, we’ll back it with a 90-day bumper-to-bumper limited warranty,” he says. “That’s a measure of the pride we take in the product we build, and the integrity of our maintenance. Liberty Coach is second to none.”

With locations in Stuart, FL and North Chicago, IL, Liberty Coach has been providing legendary leadership in the luxury motor coach industry for over 40 years. For more information about Liberty’s custom Prevost motor coaches, please visit www.libertycoach.com or call 800-554-9877.

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